



Acuity Brands, Inc. Atrius Navigator and Atrius Insights IoT Services Deliver a Complete Indoor Positioning Solution

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ATLANTA - February 6, 2018 - Acuity Brands, Inc. (NYSE: AYI) today announced a complete, end-to-end indoor positioning services (IPS) solution comprised of two Atrius(TM) Internet of Things (IoT) platform services: Atrius(TM) Navigator software development kit (SDK), leveraging cloud-based services and administrative tools, and Atrius(TM) Insights spatial analytics web application. The Atrius indoor positioning solution (IPS) helps businesses develop applications that redefine how customers interact with their space and enhance business operations.

The Atrius Navigator SDK enables the development of mobile applications that provide IPS and location-based services (LBS), such as point of interest search, wayfinding (blue dot navigation), proximity marketing and geo-fencing. Atrius Navigator services acquire data from luminaires enabled with Atrius. These luminaires, which are embedded with Bluetooth® Low Energy and/or Visible Light Communication technologies, create a dense Atrius Sensory Network that canvasses indoor and adjacent outdoor environments to provide highly precise location accuracy.

"Most IPS systems require installing and maintaining beacons, but with our Atrius Sensory Network, the hardware is embedded into our luminaires so you get an adaptable solution with superior coverage and ubiquity, plus cost savings from energy efficiency," said Acuity Technology Group Senior Vice President - Software Products, Greg Carter.

Atrius Insights transforms IPS and LBS data, acquired from Atrius or third-party indoor positioning systems, into spatial analytics using map-based visualization. Insights delivers real-time and historical intelligence on where and when visitors spend their time in a space, including traffic flow, dwell times, number of first time and return visits, visit volume by time of day and congestion.

"Atrius Navigator and Insights complete the IPS solution, providing full integration into a mobile app along with real-time analytics to advance the way customers experience a space, and how businesses manage real-time operations and services," said Carter. "We're excited by the prospect of furthering innovation in the IPS and LBS spaces with these next-generation Atrius IoT tools."

Learn more about The Atrius Internet of Things (IoT) Platform.

About Acuity Brands

Acuity Brands, Inc. (NYSE: AYI) is the North American market leader and one of the world's leading providers of lighting and building management solutions. With fiscal year 2017 net sales of \$3.5 billion, Acuity Brands currently employs over 12,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's products and solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Juno®, Indy(TM), Aculux®, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Sunoptics®, Distech Controls®, nLight®, ROAM®, Sensor Switch® and Atrius(TM). Visit us at www.acuitybrands.com.

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