



Acuity Brands, Inc. Phunware Adds Atrius(TM) IoT Indoor Positioning Solution from Acuity Brands to Its Mapping, Navigation and Wayfinding Offering

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(GLOBE NEWSWIRE via COMTEX) --ATLANTA - January 16, 2018 - Acuity Brands, Inc. (NYSE: AYI) today announced that Phunware, an enterprise mobile software company, has joined the Atrius(TM) Internet of Things (IoT) partner ecosystem. Phunware will be adding the Atrius Navigator software development kit (SDK) to its indoor positioning technology offerings, providing customers an innovative, energy-efficient option to support Phunware's hardware-agnostic location capabilities.

Phunware currently provides an indoor wayfinding solution, available on both Apple® iOS and Android(TM) operating systems, which can be embedded within a fully configurable Phunware-managed native app or within a customer's existing app via Phunware's Mapping and Location SDKs. By becoming an Atrius IoT Partner, Phunware is now able to offer customers an additional supported indoor positioning service (IPS) with increased reliability and centimeter-level precision, increased energy efficiency and lower maintenance costs.

The Atrius Sensory Network, including luminaires enabled with Atrius, features embedded Bluetooth® low energy (BLE) and Visible Light Communication (VLC) technologies acting as all-in-one access points for indoor and adjacent outdoor environments. Phunware's customers are expected to benefit from using the Atrius IoT platform for indoor positioning because the communication technology is embedded in LED luminaires, eliminating the need for additional hardware components such as stand-alone beacons that require separate installation, maintenance, and power.

"The ease of integration and highly adaptable nature of the Atrius IoT platform makes this technology suite ideal for creating high-value mobile applications that deliver indoor navigation, mobile marketing automation, contextual content and much more," said Matthew Lindenberger, Vice President of Engineering at Phunware. "As an Atrius partner, we can also help deliver the added benefit of networked intelligent lighting that provides highly accurate location awareness, significant energy savings and digital controls to our customers."

For more information on Atrius IoT solutions, the Atrius Navigator and the Atrius Partner Program, please visit: www.acuitybrands.com/atrius.

About Acuity Brands

Acuity Brands, Inc. (NYSE: AYI) is the North American market leader and one of the world's leading providers of lighting and building management solutions. With fiscal year 2017 net sales of \$3.5 billion, Acuity Brands currently employs over 12,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's products and solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Juno®, Indy(TM), Aculux®, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Sunoptics®, Distech Controls®, nLight®, ROAM®, Sensor Switch® and Atrius(TM). Visit us at www.acuitybrands.com.

About Phunware

Phunware is the pioneer of Multiscreen as a Service (MaaS), a fully integrated suite of platform products, solutions and data that allows brands to engage, manage and monetize their anytime, anywhere mobile application users worldwide. Phunware creates category-defining mobile experiences for the world's most respected brands, with more than 800 million active users touching its platform each month. For more information about how Phunware is transforming the way consumers interact with mobile in the virtual and physical worlds, visit <http://www.phunware.com> and follow us on social media at @phunware.

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