



## Acuity Brands, Inc. Introduces Atrius(TM) Brand for its IoT Business Solutions

May 9, 2017



*Expanding the boundaries of lighting™*

**ATLANTA - May 9, 2017** - [Acuity Brands, Inc.](http://www.acuitybrands.com) (NYSE: AYI) today unveiled its new Atrius(TM) brand, encompassing the company's portfolio of Internet of Things (IoT) business solutions and Atrius software platform. Through Atrius, Acuity Brands will continue to provide and expand its comprehensive set of IoT business solutions, leveraging intelligent luminaires, lighting and building management controls, software platform services and solution development tools.

Atrius solutions deliver connectivity and intelligence to a space via an expansive network of smart LED lighting and controls and a software platform that gathers, unlocks and transforms raw data to enable a broad range of software solutions addressing critical business challenges. Atrius solutions have been already deployed across more than 50 million square feet of indoor spaces, leveraging more than a million sensors. Additionally, an installed base of Acuity Brands networked lighting systems, encompassing more than one billion square feet, can now be upgraded to a more multifunctional Atrius sensory network that can supply IoT data to the Atrius platform.

The Atrius software platform is a robust, scalable and secure platform that enables an array of capabilities, including indoor positioning, asset tracking, space utilization, spatial analytics and energy management. The Atrius Solution Builder provides a comprehensive development environment for customers and partners to build IoT solutions leveraging the Atrius platform. And the Atrius partner program enables lighting manufacturers to add their luminaires to the Atrius sensory network, and software companies to leverage the power of smart lighting to deliver impactful business solutions to their customers.

Atrius offers building owners and business managers endless possibilities to enhance the utilization of their space through empowering better human interaction and greater asset and employee productivity. For example, Atrius business solutions can help employees to find an available meeting room, empower travelers to navigate busy airports, guide shoppers to a specific product on a store shelf or permit a retailer to receive an alert that a customer needs sales assistance.

"Lights are installed throughout most of our indoor and outdoor spaces. In addition, lights are powered and connected, and with the emergence of LED lighting, they now feature onboard intelligence," said Greg Carter, Vice President and General Manager of Atrius. "That's why we believe LED lighting is the best and least expensive infrastructure for delivering a sensory network that feeds IoT platforms to connect systems, spaces and people. With our full-suite of IoT solutions, now consolidated under the Atrius brand, Acuity Brands has moved well beyond the 'proof of concept' stage to deploying full-scale IoT capabilities and solutions."

Atrius IoT applications utilize LED lighting infrastructure rather than requiring additional equipment like stand-alone beacons or dedicated IoT networks, bringing a faster return-on-investment. As IoT technology improves, upgrades are simple and cost effective. Further, the conversion of conventional lighting to LED lighting can provide the energy savings to help fund evolving IoT capabilities.

Acuity Brands will be demonstrating Atrius (Booth #1713) during LIGHTFAIR® International, May 9-11, at the Pennsylvania Convention Center in Philadelphia, PA. For more information about Atrius, please visit [www.acuitybrands.com/atrius](http://www.acuitybrands.com/atrius). Also, register for an Atrius webinar scheduled for Thursday, May 18<sup>th</sup> at 11:00 AM EDT (8:00 AM PDT). For more webinar and registration details visit: [Brilliant Experiences](http://www.acuitybrands.com/atrius).

### About Acuity Brands

Acuity Brands, Inc. (NYSE: AYI) is the North American market leader and one of the world's leading providers of lighting and building management solutions. With fiscal year 2016 net sales of \$3.3 billion, Acuity Brands currently employs approximately 12,000 associates and is headquartered in Atlanta, Georgia with operations throughout North America, and in Europe and Asia. The Company's products and solutions are sold under various brands, including Lithonia Lighting®, Holophane®, Peerless®, Gotham®, Mark Architectural Lighting(TM), Winona® Lighting, Juno®, Indy(TM), Aculux®, Healthcare Lighting®, Hydrel®, American Electric Lighting®, Carandini®, Antique Street Lamps(TM), Sunoptics®, Distech Controls®, Acuity Controls(TM), nLight®, ROAM®, Sensor Switch® and Atrius(TM). Visit us at [www.acuitybrands.com](http://www.acuitybrands.com).

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Media Contact:

Ketchum

Alex Fencil, 404.879.9122

[alex.fencil@ketchum.com](mailto:alex.fencil@ketchum.com)